



MSU 2030

We're proudly public for the common good

Michigan State University's refreshed, reframed, reimagined and reaffirmed strategic plan reflects a bold, unified vision for the future — one driven by shared values, cross-cutting themes and a collaborative, one-team approach. These interconnected themes and priorities will guide our collective action and amplify our impact as we empower excellence and expand MSU's reach and relevance for the world.

MSU 2030 FRAMEWORK

CORE IDEAS

We're a leading public university with global impact that advances Michigan

We're accessible and inclusive; the future needs leaders with varied backgrounds and perspectives

The value of a college degree is clear and growing, and an MSU degree is an appreciating asset

We are the state's foremost talent activator; Michigan succeeds when we succeed

Our excellence magnifies impact through partnership, teamwork and interdisciplinary collaboration

CROSS-CUTTING THEMES

Grow Talent for Michigan and Beyond

Drive Health Transformation

Enroll for the Future

Build Community Together

Achieve Next-Generation Operations and Organization

Discovery & Innovation for Impact

Sustainable Health

Access, Opportunity & Excellence

Student Success

Staff & Faculty Success

Stewardship for a Sustainable Future

STRATEGIC PRIORITIES